



Boyertown Soccer Club Joins Stoke City North American Academy

September 26, 2017- Stoke City of the English Premier League have formed a partnership with Boyertown Soccer Club (BSC), based in Pennsylvania. The partnership was formed through Global Image Sports (GIS), the North American partnership mechanism of Stoke City.

This partnership will provide BSC members with access to:

- ID Camps with Stoke City Academy coaches
- Stoke City's National Camp featuring the Academy Directors
- College and Professional recruitment advice
- Tours to Stoke City, England with exclusive partner access
- Stoke City Coaching Diploma Course
- Coaching Curriculum from Stoke City Academy
- And more...

The goals of the partnership are to increase the quality of players and coaches of BSC, and to provide Stoke City access to a player pool they wouldn't have otherwise.

Martin Gibbins, Director of Coaching Boyertown Soccer Club on the partnership: "We are very excited to partner with such a historic and successful English Premier League club like Stoke City. Being associated with a club that has past legends like Gordon Banks and Sir Stanley Matthews is a great honor. We believe this partnership will not only provide top level development opportunities for all our players but also give our coaches the opportunity and resources to learn from a professional EPL academy. As our club and community continues to grow from season to season, we look forward to our new partnership with GIS and being able to offer the Stoke City ID Camps. With this partnership, we hope to bring soccer in our area to a whole new level."

Global Image Sports and Stoke City are very excited for this partnership with BSC , and are looking forward to a long and successful relationship. Stay tuned for event announcements for 2018 and beyond.

For more information contact Joe Davis, Partnership Development Manager at joseph@globalimagesports.com or Martin Gibbins at doc@boyertownsoccerclub.org



Boyertown Soccer Club was founded in 1975 by several local community leaders. In that first year, the club started out with only one boys travel team. Since that time, our travel program has grown to include travel teams for both boys and girls in most age groups. Our travel teams have attended and represented Boyertown in tournaments all over the state of Pennsylvania, as well as Ohio, New Jersey, New York, Connecticut, Delaware, Maryland, Virginia and Florida. Since that first year, the club has grown to include a large intramural program that provides a place for children from 5 to 17 years old to play soccer locally. Every year Boyertown has approximately 1,000 players in its program. In 2003, the Boyertown Soccer Club started a TOPS Soccer program, which provides a place for special needs children to play soccer at no cost to the parent.

“The mission of Boyertown Soccer Club is to develop each soccer player to the maximum of his or her ability. We wish to foster a love and passion for the game while creating a spirit of sportsmanship and fellowship within and among the community. Boyertown Soccer Club is committed to soccer excellence. Soccer in the Boyertown community grows every year, and the business partners from the greater Boyertown area continue to help sponsor and support the program to achieve its stated goals.”

Stoke City are the 2nd oldest professional football club in the world, Stoke City F.C. dates back to 1863 when it was known as the Stoke Ramblers. It was not until 1925 that the club changed its name to Stoke City and went on to become one of the English Football League’s founding members. Stoke City is currently playing in the English Premier League after it won a promotion in 2008.

The Stoke-on-Trent area is known for its pottery industry, and as a result, the club has earned itself the nickname ‘The Potters’.