

Minutes
January 19, 2016
BSC – General Public Meeting

Scheduled Start Time: 8:00PM
Actual State Time: 8:07PM

BOARD IN ATTENDANCE:

Marcus Knoblauch	Eric Westrich	James Springman
Chris Miller	Dirk Boughter	Jason Fox
Suzie Fox	Noelle Sobjak	Dave Isett
Sean Brennan	Martin Gibbins	David D'Aiello

BOARD NOT IN ATTENDANCE:

Steve Riviello

GUESTS IN ATTENDANCE:

Michael Ward	Lenny Toscano	Aruna Verma - Soccer Post
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Jason Fox called the meeting to order at 8:07PM.

MINUTES:

- 12/15/15 Executive Board Meeting Minutes – Minutes were sent out before Holidays to existing Board Members. **Motion** to approve: 1st Suzie and 2nd Noelle. All in Favor - Yes
- 12/15/15 General Public Board Meeting Minutes - Minutes were sent out before Holidays to existing Board Members. **Motion** to approve: 1st Suzie and 2nd Dirk. All in Favor - Yes

BY-LAWS AND STRUCTURE:

- Vote for By-laws change to create VP position
 - **Motion** to create position of Vice President as a change to the By-laws: 1st - David and 2nd - James. All in Favor – Yes.
- Nominate VP
 - **Motion** to nominate Dirk Boughter as the Vice President: 1st – Jason and 2nd - David. All in Favor – Yes.

FINANCIAL REPORT and BILLS:

- Final Annual Financial Report of 2015, Year End Balance Sheet and Income Statement provided by Jason Fox.
 - Motion made in Executive Session of meeting to close out the Club savings account and roll balance of \$2787.71 into the JK Scholarship Fund. Plus a potential for \$10 to be added back for dormant charges.
 - Complete copy presented to the Secretary for official records on 1/19/2016.
 - Budgets to be prepared in January 2016 for follow through in 2016.
 - **Motion to accept the Annual Financial Report prepared for 2015 by Jason Fox:** 1st – Noelle and 2nd – Eric. All in Favor – Yes.
- Review of books by Hoffman & West CPA
 - Quote to get review of books ending 2015 for transition of Treasurers is between \$800 and \$1200. Quote based on the quality of the books. No audit can be performed due to value of revenue level.
 - We did not go out and get a bid for this service – request made to solicit additional information on another accountant.
 - Reinhart & Company CPA currently does the 990 forms and taxes therefore for dual controls, they will not be doing the review.
- Purchase of Quickbooks
 - Recommended by Hoffman & West – cost is approximately \$50 – looking to determine if annual subscription cost through a formal request. The GNU Cash Program was used by the outgoing Treasurer, which is free software.
 - Noelle to contact asking for the Cloud based version and multiple log-ins for disaster security.
 - Right now the Club uses Google Drive for Non-profits to allow for back-up of data/files.
- Invoice for Winter PDP Shirts

- Martin worked with Marcus and got cost of \$7 per shirt through Angelo's and Rossi is funding \$2.50 per shirt so the final cost to the Club is \$4.50 per shirt. Rossi will credit us for final bill.
- **Motion to pay Angelo's Soccer Corner Invoice for Winter PDP shirts in amount of \$798:** 1st - Noelle and 2nd - David. All in Favor – Yes.

VOLUNTEERS:

- Developing yearly calendar of volunteer events and days/hours necessary and will be provided at the next session for entire year.
- Work on creating a volunteer budget.
- Volunteer Engagement Program
 - Looking to gather committee to discuss engagement and how to get people involved.
 - Potential for 6 surveys per year – 2 Intramural, 1-2 for Travel, 1 for the Tournament and then 1 for entire population.... Looking to get census type data of who people are in the Club and use that information for future needs for pointed feedback.
 - Looking to use Not-For-Profit version of Survey Monkey for \$204 to gather data and use reporting statistics.
 - Used Survey Monkey free version. It did allow export of results but think it is limited in number of surveys and branding.
 - Great way to get a pulse on the Club overall and with volunteer program.
 - Looking to track number of confirmed volunteers by type – coaches, assistants, managers and then parent volunteers that assist at any given time.
 - Look at SignUp genius that was used for the Blast Tournament– is there a report from the system that can be provided to Eric for engagement?
- Consider putting together a self-funded volunteer investment fund - to be considered in the future.
 - Goal would be 50% of volunteers would get recognition through the program.
 - Events generated for the community, potential awards, fund for volunteers.

TRAVEL:

- Travel Program for Fall 2016
 - Looking at U12 and above to have paid trainers in the Travel Program.
 - Boys' coaches are committed – Girls' coaches are looking Ok – need U12 and 13 commitments yet.
 - Will be looking at doing name changes to the Travel Teams from current 'United' and 'Union'.
 - Looking for 3 mandatory tournaments for each team and then teams can attend additional tournaments.
 - Plan to have information done by March to present to the Board.
 - Harleysville is sending out communication for age change mandate for training to attract people to their Club at all age groups – need to be sure we have our information and decisions final so that we can present to BSC families what our Club's approach would be.
 - Need to consider getting a further communication out for some miscommunication for how age change affects Travel and Intramural based on US Soccer and EPYS guidelines.
 - Start with Travel communication first and then see what Suburban Counties Soccer League (Club's Recreational League) and other leagues are doing.

INTRAMURAL:

- Re-pricing of the College Rec Program
 - Details brought up in the fall by Heather – Jason looking to make a few changes after talking to a few college kids.
 - Fee is currently \$100 without College ID and \$75 with college ID – looking to split the difference and go with \$60 if college age.
 - Kids all looking for t-shirt instead of a jersey, which we hope they wear once they return to their college campus (advertisement).
 - Age group is currently 18-29. Looking to change the age range to 18-25 which is more appropriate for college age students.
 - Set up for 7 x 7 play – looking to get as many people as we can into the program.
 - **Motion to reduce price to \$60 and change age range to 18-25 years:** 1st - David and 2nd – James. All in Favor – Yes.

FUNDRAISING:

- Request to update the sponsor section of the website page.
- Reading Royals Game Ticket Sale Update:
 - 25 tickets sold – and have \$5 for each ticket going to the Club.
- CHOP King of Prussia Sports Medicine-Dr. Matthew Grady, Youth Concussion Expert

- At November Meeting there was a lengthy conversation on concussion protocol and found out that leading expert in youth concussion is available and willing to come and talk to the Club – deals directly with EPYS.
- Offered to come in free of cost. Club will look to mandate attendance for Travel coaches and known Intramural coaches with an opportunity to offer this to parents as well.
- Approval of Baskets for Pine Forge and NHUF Spring Basket Raffles
 - Free Fall Intramural Registration, ball, scarf, magnets, etc.
- Sponsorship Request submitted to Dick's Sporting Goods:
 - Have given us balls in the past when requested.

TOURNAMENT: No update.

FIELDS:

- Request for discussion on Middle Creek field timeline and when it will be ready:
 - Dave Isett provided update on what that has been completed to date and what is yet to be completed:
 - Completed: Top soil, equipment has been pulled from the site.
 - Work to be completed: Rockhounded off, seeding, etc on good warm spell of 3 weeks to be workable. Then turf covers would be placed.
 - Procurement and bids will be requested in near future to get field to completion.

OLD BUSINESS: None

NEW BUSINESS:

- PCA contract:
 - Relationship came with ProConnect so Club will be looking to get our own contract. ProConnect to remain on the website until contract is up at the end of the February.
- Potential Town Hall to meet the Board of Directors and discuss changes:
 - Potentially to happen in February. David to follow-up on location and timing to make this happen.
- Decision on Challenger Sports Camps and Trainers:
 - Meeting with Ian to discuss the way the program will be run in the future for Travel and Intramural.
 - Potential for Futures Program to be run by this organization – 2 kids currently registered.
 - Look to promote this at PDP if at all possible.
- Dave Isett announced he will be stepping down from the position of Director of Fields and Facilities. Dave is willing to attend February 10th meeting to discuss issue with fields.

GUEST

- Soccer Post – Discount flyer for players so that emails can go out to all registered players for dissemination to Club. Flyer will go to Suzie for approval and then will go to Lenny for posting on Facebook and Club website.
 - Can have one week Club days for discount and can offer 5% of the sales back to Club on whatever is purchased that day – Information to be sent to Suzie and Sean.
 - Quote for Travel uniform provided and was reviewed and compared to Angelo's. Soccer Post was a few dollars more so decision was made to stick with Angelo's for this current year for Travel uniforms. There is one more year remaining on the SCORE Contract for Intramural Program.

Motion to close the General Public Meeting at 10:56 PM: Suzie – 1st and David – 2nd. All in favor – Yes.

The next General Public Board Meeting for 2016 is scheduled for March 15, 2016 at 8:00PM. The General Public Meeting will be preceded by an Executive Session beginning at 7:00PM.

Submitted by:

Chris Miller, BSC Secretary